



**NEW!**

**Unlock  
to establish yourself  
in a digital world**

# Digital Diploma in Professional Marketing \_

## Programme Commencement & Duration

The programme commences on 9th November 2018 and runs for 8 months with a total duration of 150 hours.

## Venue

All classes take place at the EEDE premises:  
200 Ionias Ave. & 61 Iakovaton Str., Athens 111 44

## Programme Timetable

The programme runs every alternate:  
Friday afternoon (17:30 – 21:30) & Saturday (09:00 – 17:00)

## Assessment

Assignments are to be submitted at EEDE on designated dates as set by CIM. CIM is responsible for marking and results release.

## Programme Tutors

The Digital Diploma in Professional Marketing is taught by professionals and practitioners, specialised in the delivery of professional marketing training programmes, combining both, the professional and academic criteria of the qualification.

## Programme Fees

### Full Qualification Fee

HMA Members:	2,300 € <b>plus</b> £60 CIM Annual Registration Fee & £540 Total Assessment Fees *
Non HMA members:	2,600 € <b>plus</b> £60 CIM Annual Registration Fee & £540 Total Assessment Fees *

### Bite-size Awards - Fees per module

	Study for one module	Study for two modules
HMA Members:	950 € per module	850 € per module
Non HMA members:	1.000 € per module	900 € per module

£60 CIM Annual Registration Fee & £180 Assessment Fees per module apply \*

\* Fee prices are based on successful completion at first attempt; Prices do not include fees for any resits required.

The cost of the course may be covered through the additional employer contribution that companies pay for the support of professional training programmes of OAED.

**For your inquiries please contact  
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